



Reynella Netball Club

Social Media Policy

*Reynella Netball Club was founded in 2019 by a group of players who had not only a passion for netball, but a vision for a netball club that developed players at all levels and abilities. Reynella Netball Club is proudly committed to its club values of **CULTURE, COMMUNITY** and **RESPECT**.*

Purpose

The purpose of this policy is to ensure that Reynella Netball Club (RNC) players understand their obligations when using social media, and messaging platforms, and are informed of the importance of managing the risks associated with such use that may impact on the reputation of RNC and/or the safety of its players, and that may result in a breach of the RNC's of Conduct and policies, procedures or instructions.

This policy is for the mutual protection of RNC and its players and is not intended to prevent, discourage or unduly limit players' expression of personal opinion or online activities. It is the club's intention to create an interactive social media community with the intent of providing timely information, support for players, coaches and umpires, encouraging and supporting girls and women in our club community and celebrating the growth of our players and their success in a positive and safe environment.

While this is a formal policy the club expects that parents/carers enrolling their children will deliver this message age appropriately.

Scope

This policy applies to all players of RNC (referred to hereafter as *players*).

This policy covers, but is not limited to, the sites and services mentioned below, and is also intended to cover other social media services as they develop in the future:

- social networking sites (e.g. Facebook, Snapchat, Instagram, Tik Tok); video and photo sharing websites (e.g. YouTube, Snapchat); messaging groups and forums (e.g. Stack TeamApp, messenger); online collaborations (e.g. Wikipedia); podcasting; blogs including corporate blogs and personal blogs; blogs hosted by traditional media outlets.

Bullying and harassment

Just as bullying and harassment will not be tolerated at school or the workplace, nor will it be tolerated where it occurs on any social media site or communication between members. This is regardless of whether it occurs on or off the court.

In this regard, players are not to post any adverse or critical content about any other player or member on social media sites such as offensive, obscene, bullying, discriminatory, hateful, racist, sexist, abusive, harassing, threatening or defamatory content.

Use of RNC email or logo

Under no circumstances are players to use RNC's email addresses, logos or imagery as part of their personal social media activities. Members of RNC are also prohibited from using these to create merchandise or any published material without prior approval from RNC.

Use of group messaging platforms

1. Players in the following age groups are prohibited from using **ANY** group messaging platforms to communicate between members of the team:
 1. Net Set Go
 2. Minis Program
 3. 7/U age group
 4. 9/U age group
 5. 11/U age group
2. Players in **13/U, 15/U and or 17/U age groups** are only permitted to use the Stack TeamApp 'group chat' function (group labelled 'players'), as a whole team chat forum. **No other messaging groups are permitted.** The executive committee have access to these group chats at all times, however these chats are not visible to any other members of RNC.
3. Senior groups are permitted to use other group chat forums, however communication in these groups must adhere to conditions set out in this policy.

Responding to social media breaches

RNC has zero tolerance in relation to discrimination, harassment and cyberbullying. In the instance where a suspected breach or online misconduct occurs, the executive committee will review any allegations of breaches of this policy and will take steps to minimise the risk of any further breaches. **Any disciplinary action will be at the discretion of the executive committee (which could include termination of membership).**

Players may be held personally liable in relation to any ensuing litigation arising from such content being posted. **RNC reserves the right to request that certain posts and inappropriate comments be removed from an player's social media site.**

In cases where an adult member has been found to be in breach of RNC's social media policy, any termination of membership will

also apply to any minor child/children of that individual that is / are currently, or will be, registered as a member/members of RNC.

As per the enrolment process, by registering with RNC and selecting 'yes', you agree that you have read and understood the above and agree to comply with above Social Media Policy.

Dated: August 2023